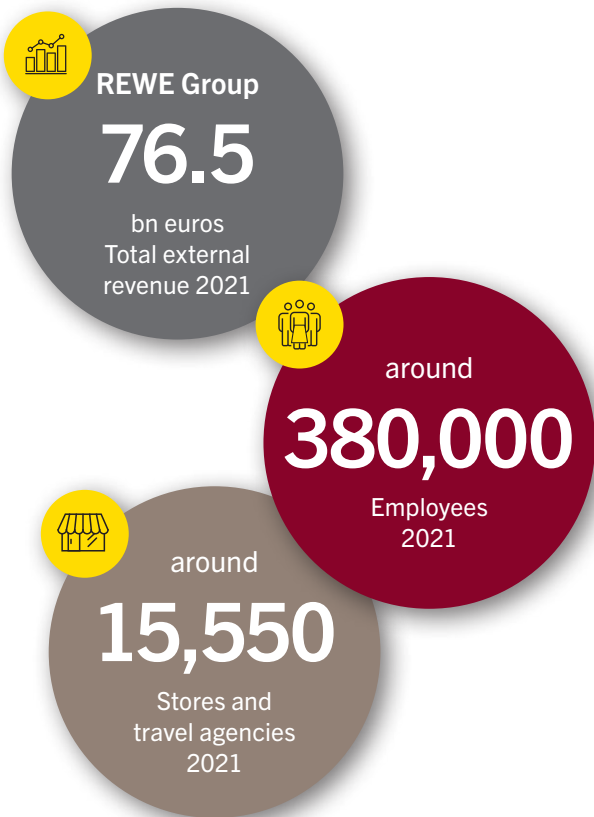


PART OF YOUR WORLD.

AS A TRADE AND TOURISM COMPANY we are a part of your world every day: whenever you are shopping for food or DIY and gardening items, snacking on the go or planning your next holiday. Identifying and understanding our customers' needs and desires is a foundation of our group's work throughout all business segments.

KEY FIGURES 2021



AT A GLANCE 2021

RETAIL GERMANY



RETAIL INTERNATIONAL



CONVENIENCE



DIY STORES



TRAVEL AND TOURISM



OTHER



Further information: www.rewe-group.com
 Imprint
 Contact / publisher: REWE-ZENTRALFINANZ eG
 Corporate Communications
 Domstraße 20, 50668 Cologne
 Phone: +49 221 149-1050
presse@rewe-group.com

As of: October 2022

PART OF YOUR WORLD.



TRADE AND TOURISM IS OUR HOME

21
COUNTRIES

In 21 European countries, we are represented with our brands, stores and travel agencies – on site and online. Our major core business is the food retail. 70 per cent of our total external revenue is generated in Germany.

COUNTRIES WE OPERATE IN



AUSTRIA BILLA, PENNY, BIPA, ADEG, DERTOUR, MEIERS WELTREISEN, BILLA REISEN · **BELGIUM** CONWAY, KONING AAP · **BULGARIA** BILLA · **CROATIA** BIPA · **CZECH REPUBLIC** BILLA, PENNY, DERTOUR, MEIERS WELTREISEN, EXIM TOURS, FISCHER GROUP · **DENMARK** APOLLO · **FINLAND** APOLLO · **FRANCE** KUONI · **GREAT BRITAIN** KUONI · **HUNGARY** PENNY, DERTOUR, MEIERS WELTREISEN · **ITALY** PENNY · **LITHUANIA** IKI · **NETHERLANDS** LEKKERLAND, PRIJSVRIJ VAKANTIES · **NORWAY** APOLLO · **POLAND** DERTOUR, MEIERS WELTREISEN, EXIM TOURS · **ROMANIA** PENNY, DERTOUR · **SPAIN** CONWAY · **SWEDEN** APOLLO · **SWITZERLAND** KUONI, HELVETIC TOURS, ITS COOP TRAVEL · **SLOVAKIA** BILLA, DERTOUR, MEIERS WELTREISEN

As of: October 2022

1927

SEVENTEEN PURCHASING COOPERATIVES JOINED FORCES TO CREATE “Revisionsverband der Westkaufgenossenschaften” –

or simply: **REWE** – for the purpose of organising the joint buying of food. A cooperative group that is now a thriving international business was born. As a cooperative with a tradition of 95 years, we are well aware of our environmental and social obligations towards future generations. Securing a sustainable future is our mission.

SINCE 2008, sustainability has been an integral part of the REWE Group’s mission and daily business through its group-wide sustainability management. The approach is based on four pillars: “Green Products”, “Energy, Climate and the Environment”, “Employees” and “Social Commitment”.

TRADE

DIVERSE AND INDIVIDUAL – OUR RETAIL FORMATS

Represented with stores in

10

COUNTRIES.

In German food retail, we run the REWE and nahkauf supermarkets, the discounter PENNY and the convenience stores REWE To Go. Online grocery shopping has been possible for years on rewe.de in Germany. The REWE Group is one of the biggest players in online food retail with its delivery and pickup services as well as its first pickup stations. In

Austria and other European countries, we are also moving forward with our online and in-store activities. Here, the REWE Group operates BILLA supermarkets and PENNY discount stores in seven countries. The REWE Group is present with BILLA in Bulgaria, Austria, Slovakia and the Czech Republic. PENNY is represented in Austria, Italy, Romania, the Czech Republic and Hungary. The Austrian BILLA PLUS consumer stores as well as the stores operated by independent ADEG retailers are also part of the group, along with BIPA drugstores in Austria and Croatia and IKI stores in Lithuania.

The REWE Group is not just skilled at running its food business. In Germany, it operates service-oriented toom Baumarkt DIY stores and B1 Discount Baumarkt DIY stores for price-sensitive DIY customers.

THE LEKKERLAND GROUP – SPECIALISTS FOR SNACKING ON THE GO

The Lekkerland Group has been part of the REWE Group since 2020. As a specialist for snacking on the go, it supplies petrol stations, kiosks, convenience stores, bakeries, retailers and quick service restaurants. Lekkerland is represented in four countries. Besides Germany, the Lekkerland Group is also represented in Belgium, in the Netherlands and Spain. In Belgium and Spain, the group is operating under the Conway brand.

TRAVEL AND TOURISM

DER TOURISTIK GROUP

More than

130

COMPANIES

are part of the DER Touristik Group, one of the leading travel groups in Europe.

In addition to the trade business, travel and tourism form REWE group’s second core business under the umbrella of the DER Touristik Group. The Group operates in 16 countries in Europe with more than 130 companies in total. Every year, millions of guests travel with one of its tour operators or specialists. The DER Touristik Group includes the operators DERTOUR, Jahn Reisen, ITS, Meiers Weltreisen, Travelix, Kuoni, Helvetic Tours, ITS Coop Travel, BILLA Reisen, Koning Aap, Apollo, Exim Tours and Fischer, approx. 2,300 travel agencies (e.g. DERTOUR, DERPART, Kuoni, Exim, Fischer as well as franchise and cooperation partners), the hotel brands Sentido, Aldiana, Calimera und Cooee as well as the online travel portal Prijsvrij Vakanties. The DER Touristik Group is there for its guests, even on site: the group-owned travel agency network is present in 29 destinations with 74 agencies. Their employees serve the guests of the DER Touristik Group during their holiday from their arrival to their departure.

THE REWE GROUP AS AN EMPLOYER

43

TRAINEE & STUDY PROGRAMMES are offered by REWE Group.

The REWE Group is always looking for committed, talented people. In addition to classic sales activities in stores and branches, we employ people in around 300 different occupations in our corporate departments, stores, travel agencies and warehouses. Trainee, employee or manager: People with all levels of professional experience are welcome. karriere.rewe-group.com